

Important City Numbers

Non-Police Emergency

San Diego Police Department
619.531.2000

Street Light Repair

Transportation Department
619.527.8000

Missed Trash Pick-up

Environmental Services— 858.694.7000

Pot Holes

Streets Division—619.537.7500

Abandoned Vehicles

Abandon Vehicle Abatement
858.495.7856

Abandoned Trash or Debris

Environmental Services Code Compliance—858.694.7000

Graffiti Removal

Graffiti Control Hotline—619.525.8522

Dead Animal Pick-Up

Cal-Trans (freeways and off ramps)
619.688.6670

Environmental Services (Streets, Alley,
Sidewalks)—858.694.7000

Abandoned Shopping Carts

Environmental Services—858.694.7000

Any Issue Not Listed

Office of Councilmember David Alvarez—
619.236.6688



Councilmember David Alvarez

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Cut Here

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Councilmember Alvarez
202 "C" Street, 10th Floor
San Diego, CA 92101
Phone: (619) 236-6688



Councilmember David Alvarez

Issue
Seven

“Look to the Year Ahead”

City Administration Building
202 "C" Street, 10th Floor
San Diego, CA 92101

Phone: (619) 236-6688
Fax: (619) 231-7918

Email:
davidalvarez@sandiego.gov

Web Site:
www.sandiego.gov/cd8/



www.twitter.com/AlvarezSD



[www.facebook.com/
CouncilmemberAlvarez](https://www.facebook.com/CouncilmemberAlvarez)

As we move into the year ahead, I wanted to reflect on some of the challenges we faced this last year as well as highlight the challenges ahead of us.

When I came into office on December 6, 2010, I was informed almost immediately that the City was facing a budget deficit of \$54 million. After almost a decade of cutting essential city services, browning out emergency services, and closing libraries, community centers, and recreation centers to address the City’s overspending, the Mayor proposed even more cuts to vital and important services to the neighborhoods and communities across District 8.

Needless to say, I found these cuts unacceptable; so, I worked with my colleagues on the City Council to propose a package that closed the deficit by cutting non-

priority services. We proposed cutting non-priority services such as: reductions to contracts, reductions to city-funded employee cell phones and take-home vehicles, and eliminating unnecessary positions across city departments. These cuts, in addition to others, allowed the

City to decrease its deficit while preserving the services that we depend on in our neighborhoods and communities.

Looking toward next year, the City Council is going to continue to face a difficult budget situation as our na-

tional economy continues to struggle. Regardless, I am confident that with your continued support and feedback through attending my community events, town halls, distinct office hours, and/or contacting my office, we will continue to find ways to protect and expand the services we all care about.

**“I’m
confident that
we are up
to the
challenge”**

Meet Your Community Representative

Council District 8 has received hundreds of requests from constituents this year. Each request is handled by one of District 8’s Community Representatives. The Community Representatives in District 8 are here to help you resolve any city-related issue affecting you or your neighborhood. Take a moment to learn about each District 8 Community Representative and give them a call at (619) 236-6688 if you have something they can help you solve.



Vivian Moreno (Egger Highland, Otay Mesa West, and Nestor areas)

A native San Diegan, Vivian is also a devoted member of the community, giving her spare time to various non-profits, including volunteering as an Assistant Director for Hermanitas, a mentorship program of MANA de San Diego. Vivian earned her Bachelor of Arts in Political Science, with a concentration in International Relations, from the University of California at San Diego.

Vivian can be reached via email at vmoreno@sanidiego.gov.

Martha Zapata (Sherman Heights, Logan Heights, Grant Hill, and Stockton)

Martha, originally from San Luis Potosi, Mexico, has lived in San Diego for the last 35 years. She served on the Board of Directors for the Sherman Heights Community Center, Community Development Corporation, as well as Coordinator for the Logan Heights Neighborhood Council. She is also a certified Spanish–English interpreter and translator.

Martha can be reached via email at mzapata@sanidiego.gov



Lisa Maytorena Schmidt (Barrio Logan, Naval Base San Diego, and Port of San Diego)

Lisa worked for the California State Legislature for 18 years, serving Senators Steve Peace, Martha Escutia, the late Jenny Oropeza and most recently, Denise Ducheny. She also served as a Consultant for the Senate Majority Caucus in the State Capitol. Lisa also serves as Councilmember Alvarez’s Press Secretary.

Lisa can be reached via email at lmschmidt@sanidiego.gov.

Melina Meza (Memorial, Southcrest, Golden Hills, and Shelltown)

Melina is a graduate of San Diego State University with a Bachelor of Arts in Public Administration with a minor in Spanish. Prior to joining the eighth district staff, Melina spent 5 years working in the private sector focusing on customer relations.

Melina can be reached via email at melinam@sanidiego.gov.



Rudy Lopez (San Ysidro, Otay Mesa East, and Ocean View Hills)

A native of San Ysidro, Rudy has worked with the City of National City's Community Services Department and San Diego County Hispanic Chamber of Commerce. Rudy serves as a Governing Board member of Integrity Charter School and as a member of the San Diego Padres' Hispanic Community Leadership Council.

Rudy can be reached via email at lopezr@sanidiego.gov.

2471 Island Street

A few months ago, the Maldonado Family contacted Councilmember Alvarez’s staff to discuss concerns with a sidewalk that was damaged and broken near their home. Councilmember Alvarez contacted the City of San Diego’s Street Division to request that the sidewalk be fixed and six weeks later the sidewalk was repaired.

We received the following letter from the Maldonado Family after the sidewalk was repaired:

Dear David Alvarez:

We just wanted to take the time and thank you for fixing the sidewalk out front of our parents house at 2471 Island Avenue. My mother will be coming home today from a knee surgery and it is such a relief to walk into her home with ease. On behalf of our family, we are very grateful. Thank you for staying active in our community.

Sincerely – Maldonado Family



If you have anything in your neighborhood that needs to be addressed please contact our office at David.Alvarez@sanidiego.gov or 619.236.6688

Saving a Precious Resource

Due to water leakage, nine percent of the water that we purchase is lost in our delivery system. It just vanishes and no one knows where it leaks out of the system. This is an extremely expensive problem for the City and every rate payer eventually has to pay for this lost water.



In order to address this problem, Councilmember Alvarez asked that some leaders in the water management industry (IBM, BRADY) run a pilot program to test new technology that will enable the City to better track and predict water leaks.

Our office is excited to say that just last month this pilot program began at no cost to the City and by next Spring we should see the results of whether this is a system that could work to help us save water and help the taxpayers save money.

This pilot is a great example of how we can make the City of San Diego more efficient by partnering with private companies.

Fri, Jan 20th
Otay Mesa Office Hours
Nestor Branch Library
3003 Coronado Ave
10am-12pm

Wed, Feb 1st
Ocean View Hills Recreation Council
Otay-Nestor Library
3003 Coronado Ave
6:30pm-7:30pm

Fri, Feb 3rd
San Ysidro Office Hours
San Ysidro Community Service Center
663 East San Ysidro Blvd
10am-1pm

Fri, Feb 10th
Sherman Heights Office Hours
Sherman Heights Community Center
2258 Island Avenue
3pm-5pm

